CUE
ADVANCING FINE ARTS EDUCATION TOGETHER.

WHAT YOU CAN TARGET

Build the audience that fits your business.

Selection criteria

- Geography
- Student grade levels
- Performing-arts program type
- School enrollment
- Community wealth profile

Program coverage

Band & instrumental
Assistant Band, Concert Band, General Music, Guitar Class, Jazz Band, Keyboard/Piano, Marching Band, Mariachi Band, Music Theory, Percussion Ensemble

Orchestra
Assistant Orchestra, Orchestra

Choir & vocal
A Cappella Choir, Assistant Choir, Choir, Jazz Choir, Men's Choir, Show Choir, Women's Choir

Dance & guard
Colorguard, Dance, Dance/Drillteam, Winterguard

Drama
Drama

Leadership
District Music Supervisors, Music Dept Chair

What a dataset can include

- ✓ Decision-maker name & program
- ✓ School & mailing address
- ✓ District & county
- ✓ School affiliation
- ✓ Metro status
- ✓ Ethnicity & city population (when available)
- ✓ Email address (when available)
- ✓ Grade level
- ✓ Title I status
- ✓ Enrollment level
- ✓ School open & close dates

Not every field is present for every contact. Delivered as an Excel-ready file, refreshed quarterly.

Let's find your audience.

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